



Privacy Policy

PLEASE READ THE FOLLOWING PRIVACY STATEMENT (the "PRIVACY") CAREFULLY BEFORE USING MATCHMAKING PRO ("MPRO") WEB-BASED SOLUTIONS ("MPRO SOLUTIONS"). THE USE OF ANY MPRO SOLUTIONS WILL SIGNIFY YOUR AGREEMENT TO BE BOUND BY THE TERMS. IF YOU DO NOT AGREE TO THIS PRIVACY STATEMENT, DO NOT USE MPRO SOLUTIONS.

General

At MPRO, we respect your need for online privacy and protect any information that you may share with us, in an appropriate manner. Our practice as regards use of your information is as set forth below in this Privacy Statement. As a condition to use of our services - any MPRO SOLUTIONS, you consent to the terms of the MPRO Privacy Policy as it may be updated from time to time. In the event of a material change, we shall notify you via email or by means of a prominent notice on the web site.

As a testament of our commitment to your privacy, we have elected to disclose our information practices. Please direct all your inquiries pertaining to this statement at crm@matchmakingpro.com.

Online Privacy Protection

MPRO does not knowingly collect Personal Information from users who are under 21 years of age.

Demo Login

Since we understand that you may wish not to disclose your Personal Information for trying out our services, we provide you the option of a Demo Login for all MPRO services. The contents created by you using the Demo Login will be accessible to all persons using the Demo Login. Hence we specifically request you not to store your personal and sensitive information, files and documents while using the Demo Login as doing so would make them publicly available to all users and consequently may result in your receipt of unsolicited messages.

Information Recorded and Use:

- **Personal Information**

During the Registration Process for creating a MPRO Account, we request for your name and email address. You will also be asked to choose a unique Login ID and a Password, which will be used solely for the purpose of providing access to your MPRO Account. Your name and email address will be used to inform you regarding new services, releases, upcoming events and changes in this privacy policy. Users information may include third party names, email, phone numbers and physical addresses. This information is used for servicing user requirements as expressed by users to MPRO and solely as part and parcel of the service. We do not share this third party personal information with anyone for promotional purposes nor does MPRO utilize it for any purposes not expressly consented to by the user.

When you elect to refer friends to the web site, we request their email address and name to facilitate the request and deliver this one time email.

We post user testimonials on the Site. These testimonials may include names and we acquire permission from our users prior to posting these on the Site. MPRO is not responsible for the personal information users elect to post within their testimonials.

- **Account Usage Details**

Your Account Usage Details such as time, frequency, duration and pattern of use, features used and the amount of storage used will be recorded by us in order to enhance your experience of the services and to help us provide you the best possible service.

- **Contents of your Account**

We store and maintain files, documents, to-do lists, emails and other data stored in your Account at our facilities in the United States or any other country. Use of MPRO Services signifies your consent to such transfer of your data outside of your country. In order to prevent loss of data due to errors or system failures, we also keep backup copies of data including the contents of your Account. Hence your files and data may remain on our servers even after deletion or termination of your Account. We assure you that the contents of your Account will not be disclosed to anyone and will not be accessible to employees of MPRO in this capacity. We also do not process the contents of your Account for serving targeted advertisements.

- **Financial Information**

In case of services requiring payment, we request credit card or other payment Account information, which will be used solely for processing payments. Your Financial Information will not be stored by us except for the name and address of the card holder and the last four digits of the Credit Card number. Subject to your prior consent and where necessary for processing future payments, your Financial Information will be stored in SSL (secure socket layer) encrypted form on secure servers of our reputed Payment Gateway Service Provider who is beholden to treating your sensitive information in accordance with this privacy statement.

- **Visitor Details**

We use the Internet Protocol address, browser type, browser language, referring URL, files accessed, errors generated, time zone, operating system and other visitor details collected in our log files to analyze the trends, administer the website, track visitor's movements and to improve our website.

Cookies

We use temporary and permanent cookies to enhance your experience of our services. Temporary cookies will be removed from your computer each time you close your browser. By selecting 'keep me signed-in' option in MPRO services, a permanent cookie will be stored in your computer and you will not be required to sign-in by providing complete login information each time you return to our website. If you have turned cookies off, you may not be able to use registered areas of the websites. We tie cookie information to your email address when you elect to remain logged in so as to maintain and recall your preferences within the Site. We may from time to time employ the use of pixel tags on the site and in emails. Pixel tags such as web beacons are 1x1 images that are embedded onto a web page to document traffic and site analytics without collecting any personal information.

We may from time to time employ the services of a third party agent to analyze statistical and aggregate data about our site content and user base. This aggregated information is not personally identifiable and is employed in improving site functionality and offerings. To this end, these third parties may employ the use of cookies and, or pixel tags in providing their services. While these third party cookies are not tied to your personal information, MPRO does not have access to these cookies nor are we responsible for them.

Links from our website

Some pages of our websites contain external links. You are advised to verify the privacy practices of such other websites. We are not responsible for the manner of use or misuse of information made available by you at such other websites. We encourage you not to provide Personal Information, without assuring yourselves of the privacy policy of other websites.

With whom we share Information

We will obtain your prior specific consent before we share or disclose your personal information to any person outside MPRO. We may share generic aggregated demographic information not linked to any Personal Information regarding visitors and users with our business partners and advertisers. Please be aware that as an Internet Service Provider, laws in various jurisdictions in which we operate may obligate us to disclose user information and the contents of the Accounts to the local law enforcement authorities under specifically defined circumstances such as when complying with a formal request in a civil suit, court order, or subpoena. We reserve the right to disclose information to our services providers –to the extent necessary for them to provide their services- as well as law enforcement where necessary for protecting the safety of our users, employees, or the general public as we deem appropriate in our sole and absolute discretion.

How secure is your Information

We adopt industry appropriate data collection, storage and processing practices and security measures, as well as physical security measures to protect against unauthorized access, alteration, disclosure or destruction of your Personal Information, username, password, transaction information and data stored in your Account. Access to your name and email address is restricted to our employees who need to know such information in connection with our services and are bound by confidentiality obligations.

Your Choice in Information Use

You will be required to register for our services by providing Personal Information. If you choose not to provide your Personal Information, we will be unable to provide you the services. We may not be able to reset your password for you. We also provide you with the option of opting out from receiving mail from us; however, you will not be able to receive email notifications of new services, releases, upcoming events and changes to the MPRO Privacy Policy should you decide to opt-out of receiving all messages from MPRO. In the event we decide to use your Personal Information for any purpose other than as stated in this Privacy Policy, we will offer you an effective way to opt out of the use of your Personal Information for those other purposes. You may opt out of receiving newsletters and other secondary messages from MPRO by selecting the 'unsubscribe' function present in every message we send out.

Accessing, Updating and Removing Personal Information

We provide users with access to their personal information. Users may correct, update or remove any such personal information either by accessing their MPRO Account or by contacting MPRO Customer Support Services. Such changes may take up to 48 hours to take effect. We respond to all enquiries within 30 days.

Enforcement of Privacy Policy

We make every effort, including periodic reviews to ensure that Personal Information provided by you is used in conformity with this Privacy Policy. If you have any concerns regarding our adherence to this policy or the manner in which Personal Information is used for the purpose of providing the services, kindly contact MPRO Customer Support Services at crm@matchmakingpro.com. We will contact you to address your concerns and we will also co-operate with regulatory authorities in this regard if needed.

Notification of Changes

Any changes to the MPRO Privacy Policy will be posted on our websites in order to keep you informed of any changes in nature of information collected, manner of collection, use and sharing of information. If at any point we decide to use personal information in a manner different from that stated at the time it was collected, we will notify you by email and provide you with the ability to opt out of these new uses unless you have opted out from receiving all email notifications from us. You will not receive email notification of minor changes to the MPRO Privacy Policy. If you are concerned about how your information is used, you should check back at http://matchmakingpro.com/CRM/matchmaker_signup/privacy.pdf periodically.

BLOG AND FORUMS

We provide the capacity for users to post information in blogs and forums throughout the site while sharing information in a public space. This information is publicly available to all users of these forums and visitors to MPRO. We require registration to publish information, but given the public nature of both platforms, any personal information disclosed within these forums may be used to contact users with unsolicited messages. We encourage users to be cautious in disclosure of personal information in public forums as MPRO is not responsible for the personal information users elect to disclose.

MPRO also supports third party widgets on the site that allow users to share articles and other information on different platforms. These widgets do not collect, or store any personal information from users on the site and simply act as a bridge for your convenience in sharing information.

END OF PRIVACY POLICY

If you have any questions or concerns regarding this Privacy Policy, please contact us at crm@matchmakingpro.com. We shall respond to all inquiries within 30 days of receipt upon ascertaining your identity.

Last updated on: September 30, 2009